



Koen Hendrix

curriculum vitae

PERSONAL

*Hi, I'm Koen.
I'm a digital designer and
developer who's passionate
about usability, web
standards, and games.*

name Koen Hendrix
e-mail khendrix@gmail.com
phone 075 987 927 38
online portfolio www.koehendrix.com

full name Koen Jacobus Johannes Hendrix
title MSc PDEng
address 9 Devonshire Mews
10 Devonshire Road
Liverpool, L8 3TY
birth December 23rd, 1981,
Grubbenvorst, the Netherlands.

WORK

Apr 2011 - present

User Experience Lead

at HireMatch.me, London.

As User Experience Lead, I am responsible for the user interface (UI) and user experience (UX) of all HireMatch.me products. I also guard the HireMatch.me brand. I ensure the usability, efficiency and consistency of our product for the end users.

On a day-to-day basis I design, develop and maintain everything on the front end of our website, from graphic design to coding. I also initiate and run user tests.

Feb 2011 - Apr 2011

Web Developer

at Numéro, Manchester.

Designing and developing the web-connected elements of Numéro's customer service interaction software.

My day-to-day work consisted mainly of designing and developing web forms that connect to Numéro's software but integrate seamlessly in the client's customer-facing website. The clients I worked for included Tesco and Vertex Group.

Oct 2008 - Oct 2010

Web Experience Designer/Developer

at the Dutch Tax Office, Centre for Knowledge and Communication, Utrecht.

In the User Experience team, I worked on the Tax Office internet and intranet sites, including web-based applications and communities. My day-to-day work included:

- ♦ visual design, branding, animated/interactive design (Photoshop, Illustrator, Flash and ActionScript) and writing style guides
- ♦ web development (CSS, HTML, Javascript, jQuery, PHP, MySQL)
- ♦ creating wireframes, prototypes and interaction designs for new web products
- ♦ advising on usability, user testing, accessibility and web standards.

I continually worked on multiple, diverse projects. My multi-disciplinary background allowed me to be a bridge between designers, developers and interaction specialists.

Jan - Oct 2008

User-Centred Design Researcher

at Philips Research Europe, Eindhoven.

Working at Philips Research for nine months, I designed and developed a electronic boardgame to assist children's social skill development, in cooperation with primary schools. See www.serioustoys.nl.

EDUCATION

2006 - 2008

User-System Interaction

at the Stan Ackermans Institute, TU/e, Eindhoven. Obtained a PDEng degree.

This two-year postgraduate programme teaches the scientific methods of user-centred design and evaluation. Its courses include gathering user-centred design, interviewing and observation, developing personas, user testing, and statistics.

2000 - 2006

Computer Science and Engineering

at the Eindhoven University of Technology (TU/e). Obtained my Master's degree.

My selection of courses focussed on programming, user interfaces and visualisation.

Graduation project (at the dept. of Industrial Design, TU/e): Design and implementation of 'PowerCursor', a Flash toolkit for prototyping new cursor behaviours, focused on ease of use for designers and non-programmers. See www.powercursor.com.

2005 - 2006 Part-time Facility Assistant at the dept. of Industrial Design, TU/e.

Jul - Oct 2004 Research Assistant at Philips Research Europe, Eindhoven.

2002 - 2003 Teaching Assistant for 'Program Implementation 1', TU/e.

SKILLS

Digital design Expert with Photoshop and Flash/ActionScript. Skilled with Balsamiq Mockups, Illustrator, Premiere, Audition, and InDesign. Familiar with Dreamweaver, Axure.

Development Expert with HTML(5), CSS(3), web standards (W3C, cross-browser issues), and web accessibility. Skilled with Javascript, jQuery, OO concepts, PHP, and MySQL. Familiar with MVC, AJAX, C++, VBA, and Agile/Scrum methodology.

User-Centred Design User-centred design methodology (e.g. personas, task analysis), user studies (interviews, focus groups, observation, participatory design), evaluation methods (heuristic evaluation, designing and running user tests), statistics.

Languages Dutch (native), English (fluent)

Driving licence Full European (Dutch licence B)

Hobbies and interests Juggling, capoeira, board-, computer and roleplaying games, music and DJ'ing, mixology, ballroom dancing